

Re-Imagining Nature:

Photographs by Doug Broussard

<http://www.dougbroussard.com>

Not cheap. Just less expensive.

I'm proud to offer my collection of photographs from California's Central Coast, the Sierra and Yosemite, and Louisiana for sale at prices anyone can afford.

While modern, turnkey solutions exist for artists, I delight in preparing each order myself so that I can ensure the highest possible quality from each print. As a former print production manager at West Coast Imaging, I make sure each package is not only printed, but assembled with care.

Take a moment to view my catalog at <http://www.dougbroussard.com> and call or e-mail me to order or just ask questions.

I also offer half-day and field workshops for photographers interested in learning more about digital capture and workflow.



Analog capture, digital processes.

The vast majority of my work is made with large format film that is scanned using a Heidelberg Tango drum scanner at about 2500 dots per inch to capture all the detail possible on the original negative or slide.

Because film is a chemical product, I find that the natural tonality and palette are more pleasing than straight digital capture and more well-suited to landscape photography. While film has less latitude, I still work with it because I most often find that dramatic and emotional light works best within the constraints of this medium.

Next, I use Adobe Photoshop™ to make color, tonal, and sharpness adjustments as needed, just as would be done in a darkroom. I avoid making any substantive changes to the subject matter in the photograph.

Finally, a print is made from the digital file, using either an Epson Ultrachrome inkjet printer or Fuji Crystal Archive photographic paper and a digital enlarger. Each method of printing creates art that can be displayed for generations without concern for noticeable fading or discoloration.

Because the entire digital portion of this process is color managed with ICC profiles and accurate characterization of my input and output devices, I know that each print I make will be virtually identical to others, and will preserve the emotion and intent of the work for you to enjoy in the years to come.





Good

Budget Wood Frame Un-matted, framed 8x10 Print

Anyone can afford beautiful photographic art at home or for the office now, thanks to my new budget product line.

Featuring my photographs (of course), framed in a classy but understated black wooden frame, Good prints are shipped within two days of your order and will arrive in time for Christmas if ordered by December 20.

Good prints feature:

- Archival wide gamut Ultrachrome inkset on glossy paper that resists fading for up to 70+ years in normal display conditions.

- Print signed with archival ink.

- Info panel on the reverse side of the frame with technical and scene information.

- Sturdy wooden frame with hangers and a kickstand for desk use.

- Regular glass.

Good prints are \$35 with shipping!



Better

Budget Metal Frame Pre-cut 4-ply white window mat 11x14 Print

Want to see more of the detail and emotion possible with large format film photography? Choose this option for prints that literally “breathe” on your wall.

Better prints are shipped within two days of your order and will arrive in time for Christmas if ordered by December 20.

Better prints feature all the benefits of **Good** prints, **plus**:

- A solid metal frame with hangers and Ook™ brand hanging hardware that works with sheetrock and plaster-on-lathe.

- Regular glass.

Better prints are \$85 with shipping!



Best

Nielsen Deep-Channel Metal Frame 8-ply bright white window mat 16x20 Prints and up

The best on a budget? It's possible.

These prints are the best possible presentation of my work, suitable for hanging in museums, fine art galleries, or your impeccably decorated home.

Best prints have all the features of **Better** prints, plus:

- Prints made on Fuji Crystal Archive Professional paper, with a display life-time of over 80 years under typical conditions.

- Signature on the mat and on the back of the print.

- Heavyweight plexiglass to ensure against print damage should the print fall or be dropped.

Best prints begin at \$250. Contact Doug at (408) 772-2311 for more details.