

CHC 2P – Canadian History Since World War I

Project Choice #3 – WWI Poster

Your mission: Imagine that you are an artist commissioned by the Canadian government to create a poster that will urge a certain group of people to take action to make Canada stronger.

Your tasks:

1 – Complete the WWI Poster Planning Sheet

- complete the **WWI Poster Planning Sheet** to determine the criteria you will use to judge how an action made Canada a stronger country
- refer to this completed worksheet when creating your poster

2 – Create a WWI

- create a poster that **promotes a specific action to a specific audience**
- you must create your poster manually, but you can print your text on the computer if you wish
- you must include a slogan (some catchy lines) to persuade your audience
- use the **WWI Poster** rubric as a guide

WWI Poster Planning Sheet

Write 3 criteria that you could use to judge if an action made Canada a stronger country.

1 -

2 -

3 -

Complete the following chart, then choose one to base your poster on.

| Issue | Purpose (What do you want them to do?) | Audience (Who do you want to do this?) | Persuasion (How will you get them to do it?) |
|---|--|--|--|
| Canada needs more munitions to support the war effort | | | |
| There are not enough volunteers for the army | | | |
| They need more food on the front lines | | | |
| Some groups of people oppose the war | | | |

Use this space to draw a rough draft of your poster.

UNIT 1 Theme 4 Canadian Experiences

Building-Block Assessment Rubric: Create a Poster

Name _____ Class _____

Your poster

| Category | Level 4 80–100% | Level 3 70–79% | Level 2 60–69% | Level 1 50–59% |
|--------------------------------------|---|---|---|---|
| Knowledge & Understanding | <ul style="list-style-type: none"> includes details that show thorough knowledge and understanding of the selected issue | <ul style="list-style-type: none"> includes details that show considerable knowledge and understanding of the selected issue | <ul style="list-style-type: none"> includes details that show some knowledge and understanding of the selected issue | <ul style="list-style-type: none"> includes details that show limited knowledge and understanding of the selected issue |
| Thinking | <ul style="list-style-type: none"> includes slogan(s) that show that criteria have been used with a high degree of effectiveness | <ul style="list-style-type: none"> includes slogan(s) that show that criteria have been used with considerable effectiveness | <ul style="list-style-type: none"> includes slogan(s) that show that criteria have been used with some effectiveness | <ul style="list-style-type: none"> includes slogan(s) that show that criteria have been used with limited effectiveness |
| Communication | <ul style="list-style-type: none"> shows a high degree of effectiveness in identifying a purpose and audience shows a high degree of effectiveness in using spelling, grammar, and punctuation conventions to express information and ideas | <ul style="list-style-type: none"> shows considerable effectiveness in identifying a purpose and audience shows considerable effectiveness in using spelling, grammar, and punctuation conventions to express information and ideas | <ul style="list-style-type: none"> shows some effectiveness in identifying a purpose and audience shows some effectiveness in using spelling, grammar, and punctuation conventions to express information and ideas | <ul style="list-style-type: none"> shows limited effectiveness in identifying a purpose and audience shows limited effectiveness in using spelling, grammar, and punctuation conventions to express information and ideas |
| Application | <ul style="list-style-type: none"> uses the poster format with a high degree of effectiveness to convey a sense of the importance of the issue during the period | <ul style="list-style-type: none"> uses the poster format with considerable effectiveness to convey a sense of the importance of the issue during the period | <ul style="list-style-type: none"> uses the poster format with some effectiveness to convey a sense of the importance of the issue during the period | <ul style="list-style-type: none"> uses the poster format with limited effectiveness to convey a sense of the importance of the issue during the period |
| Feedback | | | | |