

# JEFFREY H. KUZNEKOFF

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## Office

School of Communication Studies  
Ohio University  
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## *Education*

### **Ph.D. Ohio University, Expected June 2012**

Communication Studies

Major Areas: New Communication Technologies, Instructional Communication, and Quantitative Research Methods

### **M.S. Illinois State University, 2003-2005**

Communication (emphasis in Health Communication)

Thesis: *The Effectiveness of Ecstasy Health Communication on College Students*

Advisors: Stephen K. Hunt and Lance R. Lippert

Committee: Angela M. Jerome

### **B.A. Marist College, 1999-2003**

Major: Communication Studies

Minor: Global Studies

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## *Professional Experience*

### **Graduate Teaching Associate** (full instructional responsibility)

School of Communication Studies

Ohio University

August 2008 to present

### **Associate Director of Institutional Research**

Office of Academic Affairs

School of Visual Arts

October 2007 to August 2008

### **Research Associate**

Office of Academic Affairs

School of Visual Arts

October 2005 to October 2007

**Graduate Teaching Assistant** (full instructional responsibility)

School of Communication  
Illinois State University  
August 2003 to May 2005

**Online Teaching Assistant**

School of Communication and the Arts  
Marist College  
Fall 2004 and Summer 2005

**Resident Teaching Assistant**

The Governor's School of International Studies  
Ramapo College of New Jersey  
Summer 2004 and Summer 2005

**Speech Lab Attendant**

School of Communication  
Illinois State University  
Fall 2003

**Research Assistant**

Department of Communication  
Marist College  
Fall 2002 to Spring 2003

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*Scholarship*

**Publications**

*Refereed Journal Articles*

Mazer, J. P., Hunt, S. K., & Kuznekoff, J. H. (2008). Revising general education: Assessing a critical thinking instructional model in the basic communication course. *The Journal of General Education*, 56, 173-199.

*University Reports and Publications*

Kuznekoff, J. H. (2008). *SVA institutional research manual*. New York City, School of Visual Arts, Office of Academic Affairs.

Kuznekoff, J. H. (2007). *SVA 2007 fact book*. New York City, School of Visual Arts, Office of Academic Affairs.

Kuznekoff, J. H. (2006). *SVA 2006 fact book*. New York City, School of Visual Arts, Office of Academic Affairs.

## Convention Presentations

### *Competitive Papers*

Kuznekoff, J. H. (2006, November). *The effectiveness of ecstasy health communication on college students*. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.

Kuznekoff, J. H. (2006, April). *College students' perception of ecstasy health communication: A qualitative study*. Paper presented at the annual meeting of the Central States Communication Association, Indianapolis, IN.

Hunt, S. K., Mazer, J. P., Kuznekoff, J. H., Dillon, H., Hines, J., Carmon, A., & Webster, K. (2006, April). *Revising general education: Critical thinking assessment in the basic communication course*. Paper presented at the annual meeting of the Central States Communication Association, Indianapolis, IN.

Kuznekoff, J. H. & Jerome, A. M. (2005, April). *Rhetorical trajectory and its effect on a political image repair campaign: A case study of Trent Lott December, 2002*. Paper presented at the annual meeting of the Central States Communication Association, Kansas City, MO. **[Top Four paper in Public Relations Division]**

Kuznekoff, J. H., Davis, D. C., Quinlan, M. M., Frye, K. R., & Condon, S. P. (2003, November). *Many times: Reexamining the monochronic-polychronic dichotomy, and pace of life as an indicator of communication, chronemics, and culture*. Paper presented at the annual meeting of the National Communication Association, Miami Beach, FL.

Condon, S. P., Frye, K. R., Kuznekoff, J. H., & Quinlan, M. M. (2002, November). *Chronemic perceptions: The relationship between pace of life and communication*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA. **[Awarded Best Student Group Paper in the Nation from Lambda Pi Eta Division]**

Campe, B., Frye, K., Hood, C., Kuznekoff, J., & Parsons, M. (2001, November). *The correlation between the communication of the health risks of ecstasy (MDMA) and the drug's use among college students*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA. **[Awarded Best Student Group Paper in the Nation from Lambda Pi Eta Division]**

### *Competitive Panel Submissions*

Kuznekoff, J. H. (2007, November). *I have a master's degree in communication, now what? Highlighting perspectives of recent communication graduates*. Organizer and participant of panel at the meeting of the National Communication Association, Chicago, IL.

### *Invited Panel Participant*

Kuznekoff, J. H. (2009, May). *Who am I?: exploring how graduate teaching assistants manage the dialectical dilemma of teacher-student*. Invited participant on interactive panel presented at the meeting of the Eastern Communication Association, Philadelphia, PA.

Kuznekoff, J. H. (2009, May). *On-line gaming communities: An exploration of how their on-line creation, operation and use have altered how we think about and communicate with others*. Invited participant on interactive panel presented at the meeting of the Eastern Communication Association, Philadelphia, PA.

Kuznekoff, J. H. & Parsons, M. M. (2007, November). *What did you call me? Examining profanity and hate speech in online multiplayer gaming*. Invited participant on panel presented at the annual meeting of the National Communication Association, Chicago, IL.

Kuznekoff, J. H. (2005, April). *The community as an instructional resource*. Invited participant on interactive panel presented at the meeting of the Central States Communication Association, Kansas City, MO.

### ***Presentations at University Symposiums, Research Fairs, and Colloquiums***

Meyer, K. R., & Kuznekoff, J. H. (2009, May). *Classroom engagement: A multiple linear regression analysis of the variables predicting student silence and participation*. Research presented at the 8th Annual Student Research and Creative Activity Expo, Ohio University.

Kuznekoff, J. H. & Rose, L. (2009, January). *Halo 3 research project*. Requested participant of School of Communication Studies Winter Research Colloquium, Ohio University.

Mazer, J. P., Dillon, H. M., Hines, J. L., Webster, K. D., Carmon, A. F., & Kuznekoff, J. H. (2005, April). *Developing the 'new' COM 110: Critical thinking assessment in Illinois State University's basic communication course*. Panel presentation at the Illinois State University Ewing Symposium.

Kuznekoff, J. H. (2005, April). *Effectiveness of ecstasy health communication on college students*. Paper presentation at the Illinois State University Graduate Research Symposium.

### **Research Grants**

GSS Original Work Grant. (2009). Co-recipient of \$750 grant awarded by Ohio University Graduate Student Senate for original research, *The impact of gender voice in multiplayer gaming*.

### **Other Grants**

Kindle Project. (2009). Secured approximately \$14,500 for the purchase of 27 Kindle DX e-readers for student use and research from School of Communication Studies, Ohio University.

GSS Travel Grant. (2009). \$500 travel grant awarded by Ohio University Graduate Student Senate for conference travel.

### **Invited Presentations**

Kuznekoff, J. H. (2008, April). *CIRP results and visual arts theater presentation*. Requested by Dr. Christopher J. Cyphers, School of Visual Arts.

Kuznekoff, J. H. (2008, March). *2007 SVA administrative staff satisfaction survey results*. Requested by the Intake Office Group, School of Visual Arts.

Kuznekoff, J. H. (2008, January). *2007 SVA administrative staff satisfaction survey results*. Requested by the OCTF group, School of Visual Arts

Kuznekoff, J. H. (2007, December). *Fall 2007: SVA statistics, trends, and projects*. Requested by Dr. Christopher J. Cyphers, School of Visual Arts.

Kuznekoff, J. H. (2006, January). *2005 SVA administrative staff satisfaction survey results*. Requested by the Intake Office Group, School of Visual Arts.

Semlak, J. & Kuznekoff, J. H. (2004, August). *Plagiarism*. Requested by the Biology Department of Illinois State University.

### **University Projects**

Kuznekoff, J. H. (2008, May). *2007 SVA administrative staff satisfaction survey follow up study*. School of Visual Arts.

Kuznekoff, J. H. (2007, November). *2007 SVA administrative staff satisfaction survey*. School of Visual Arts.

Kuznekoff, J. H. (2007, June). *Class of 2006 alumni employment survey*. School of Visual Arts.

Kuznekoff, J. H. (2006, June). *Class of 2005 alumni employment survey*. School of Visual Arts.

Kuznekoff, J. H. (2005, December). *Class of 2004 alumni employment survey*. School of Visual Arts.

Kuznekoff, J. H. (2005, November). *2005 SVA administrative staff satisfaction survey*. School of Visual Arts.

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## ***Teaching***

### **Courses Taught: Ohio University**

COMS 103: Public Speaking

COMS 206: Communication in Interpersonal Relationships

### **Courses Taught: Illinois State University**

COM 110: Language and Communication (Learning Community Section)

### **Areas of Teaching Interest**

Basic Communication Course

Communication Assessment

Communication Theory

New Communication Technology

Organizational Communication

Small Group Communication

Quantitative Research Methods

### **Curriculum Development/Assessment Activities**

Developed and implemented study of student perceptions of Kindle DX e-reader as a replacement to traditional textbooks with Dr. Elizabeth Graham, Ohio University, Fall 2009.

Campus Project Manager for National Survey of Student Engagement, School of Visual Arts, 2008.

Developed and implemented study of student perceptions of Foundation Year program for the Fine Arts Department, School of Visual Arts, Spring 2007.

Pilot tested several sections of the basic communication course containing enhanced instruction in critical thinking and information literacy as part of revisions to the general education program (with Dr. Stephen K. Hunt), Illinois State University, Spring 2005.

Compiled materials to integrate into the argumentation portion of COM 110 curriculum for the revised General Education Program (with Dr. Stephen K. Hunt and Kevin Meyer), Illinois State University, Spring 2004.

### **Workshops Attended**

Middle States Commission on Higher Education Student Learning Assessment Institute: Taking the Next Step!, University of Delaware. January 2007.

SPSS Inc.: See it in SPSS, New York, NY. August 2006.

Apple Computer: Podcasting on Campus, New York University. May 2006.

Scantron Class Climate Seminar, New York, NY. May 2006.

Content Management System Training Session, School of Visual Arts. March, 2006.

### **Training Presentations**

Kuznekoff, J. H. & Graham, E. E. (2009, September). *Kindle training session for COMS 206 students*. Trained 23 undergraduate students on using the Amazon Kindle DX in the School of Communication Studies, Ohio University.

Kuznekoff, J. H. (2009, September). *Teaching research and information literacy*. Requested by Mr. Dan West. Speaker for incoming Graduate Teaching Associates for the School of Communication Studies, Ohio University.

Kuznekoff, J. H. (2006, July). *Teaching techniques*. Requested by the New Jersey Governor's School of International Studies. Speaker for the Resident Teaching Assistant training program, Ramapo College.

Kuznekoff, J. H. & Kurtz, R. R. (2004, August). *Com 110: Unit I*. Speaker for first year Graduate Teaching Assistants for the School of Communication, Illinois State University.

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## *Service*

### **Editorial**

Ad hoc reviewer for *Health Communication*, June 2009 to present.

**National**

Reviewer for the Human Communication and Technology Division of the National Communication Association, 2009.

Reviewer for the Student Section of the National Communication Association, 2009.

Reviewer for Short Courses of the National Communication Association, 2009.

**Regional**

Reviewer for the Media Studies Interest Group of the Central States Communication Association, 2010.

Reviewer for the Communication and Technology Group of the Eastern Communication Association, 2009.

Kuznekoff, J. H. (2005, April). *Building better health messages: At the heart of effective public health communication*. Chair of panel presented at the meeting of the Central States Communication Association, Kansas City, MO.

**University**

Member of National Association of Schools of Art and Design Self Study Steering Committee, School of Visual Arts, Spring 2008 (Self Study Review, Spring 2008).

Member of Middle States Self Study Steering Committee, School of Visual Arts, Fall 2005 to Spring 2007 (Self Study Review, Spring 2007).

Invited Respondent for Undergraduate Research Symposium, Illinois State University, Spring 2005.

Chair of panel presented at the Ewing Symposium, Illinois State University, Spring 2005.

Member of Ewing Symposium planning committee, Illinois State University, Spring 2005.

**Department/School**

Graduate Student Representative to Ohio University COMS Technology Committee, 2009-.

Graduate Student Representative to Ohio University Scripps College of Communication Technology Committee, 2009-

Peer Mentor, mentor for first year Graduate Teaching Associates teaching public speaking, observed teaching, offered feedback, School of Communication Studies, Ohio University, 2009-.

Member of textbook selection committee for Ohio University School of Communication Studies interpersonal communication course, Spring 2009.

Reviewer for Ohio University School of Communication Studies Scholarship and Award Committee, 2009.

Peer Mentor, mentor for first year Graduate Teaching Assistants teaching the basic communication course, observed teaching, offered feedback, School of Communication, Illinois State University, Fall 2004.

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***Honors and Awards***

Listed in *The Chancellor's List* 2005-2006.

Recipient of 2005 Charter Department Graduate Student Excellence Award from the Graduate School of Illinois State University.

Featured in the 2005 issue of *U.S. News and World Report: America's Best Colleges*, 2004, p. 53.

Listed in *Who's Who Among America's College Students*, 2003.

Recipient of 2003 Marist College Communication Department Student Achievement Award.

Recipient of 2002 Best Student Group Paper in the Nation, Lambda Pi Eta division, National Communication Association.

Recipient of 2001 Best Student Group Paper in the Nation, Lambda Pi Eta division, National Communication Association.

Earned the rank of Eagle Scout, 1999.

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***Professional Affiliations***

Eastern Communication Association member, 2009.

Association for Institutional Research member, 2008-2009.

Central States Communication Association member, 2005-2007, 2009-

National Communication Association member, 2002-.

Lambda Pi Eta communication studies honor society of the National Communication Association, 2002-.  
President of Marist College chapter, 2002.

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