

BLESS SHOP MOTION

dear blessfriends,

A new year brings along new Bless Shops.

Some will appear sooner, some come later. Some are more private, while others team-up in a friendly neighborhood. There are even some hidden ones, waiting to be discovered en passant.

This year we want to concentrate mainly on our home ground for the pleasure to experiment on a well-known terrain; seeking out unexplored parts of town, new possibilities, strategies, and desires from taking a new look in the mirror and stepping full on into it.

PARIS

Starting within the next few days, from January 21st to April 20th, **Bless Shop #22** will cohabit with **Surface2Air** in their new space 108, rue Vieille du Temple, 75003 Paris.



Here under a helium cloud, a library beckons, a fat hammock sways and the **Bless** universe is suspended, inviting you to hang out. Meanwhile the permanent shop in Paris co-exists and expands over a larger surface, with the freedom to show even more Design items.

Then in springtime, from the 1st of April, the first **Blessguesthouse** will be ready to host Paris visitors for 160€ per night. Furnished with Bless accessories, this tiny guesthouse is located in the same building as the permanent **Bless Shop Paris**, 14, rue Portefoin, 75003.

Reservations can be made through BlessShopParis.com

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BERLIN

We have the feeling that after 8 years of Berlin Mitte, it is time to move on and touch new grounds.



The shop starts to move again within the city and will manifest itself as an **advanced private shopping** experience: on demand and by appointment only. Simply write an e-mail to shop@blessberlin.com. The time and location will then be fixed together.

An **exclusive parcel service** is also available:

After a conversation by phone or mail, parcels can be received. Packed with individual care for those who know what they want but either don't have the time, nor the pleasure to shop in the streets.

Amid this motion 2 fixed locations can be noted:

In May / June / July, emphasized Bless will be seen at **ELGARAFI**,
Grimmstr. 46, 10623 West-Berlin / www.elgarafi.com

Later on during the year, the first **Blosshome** can be visited for an entirely private Blossshop experience in a private apartment, where the client visits the Shopkeepers home as a friend and can participate in her/his life, up until having the possibility to stay overnight.

To make enquiries contact shop@blessberlin.com